NANTUCKET FILM FESTIVAL

JUNE 19-24, 2019

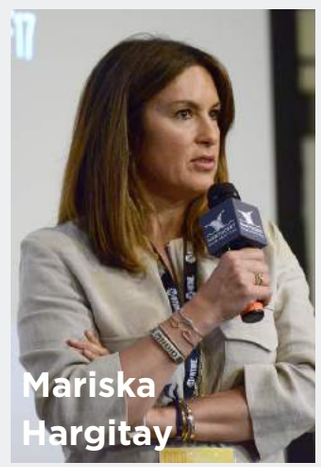
SPONSORSHIP OVERVIEW

WHO WE ARE

The Nantucket Film Festival has become one of the premier destination film festivals in the world. Visitors come from all over to experience the preview screenings, signature events and stand-out hospitality on a magical island, rich with history, a friendly atmosphere, and beautiful sandy beaches. From its inception, the festival's mission has been to celebrate screenwriters and promote the importance of screenwriting and storytelling in the complex world of filmmaking.

6
Days

10
Awards


Mariska Hargitay

Paul Rudd & Mos Def

10K
Attendees

Zach Quinto, Sian Heder & Friends

Ben Stiller, Bill Hader, Jim Carrey, Chris Rock

Chris Matthews & Family

Wendy Merry, Bobby Cannavale, Tom McCarthy, and Dana Delaney

100+
Films Screened

SIGNATURE PROGRAMMING

The Nantucket Film Festival sets itself apart with our unique, live Signature Programs. Following are the events our audience and some of the world's top brands have come to embrace each year.

SCREENWRITERS TRIBUTE

Seth Meyers

The Nantucket Film Festival is dedicated to the notion that a screenwriter's contribution is at the core of filmmaking. Each year, we select one screenwriter to honor at this signature, red-carpet event.

Past Tributees include: Noah Baumbach, Tom McCarthy, Oliver Stone, Paul Haggis, Barry Levinson, Judd Apatow, Steve Martin, Charlie Kaufman & Nancy Myers.

LATENIGHT STORYTELLING

Michael Ian Black

Keeping the tradition of unscripted storytelling alive, writers actors, filmmakers and Nantucketers alike tell their awe inspiring and amusing stories based on the night's theme.

Past Storytellers include: Tina Fey, Jim Carrey, Alan Cumming, Andy Samberg, Sarah Silverman, Rosie Perez, Paul Rudd, Cheryl Hines

SIGNATURE PROGRAMMING

Roundtables and intimate fireside chats give sponsors a unique opportunity to align their brand with Hollywood's hottest artists. VIP receptions, celebrity meet and greets, as well as intimate dinners are also available for sponsorship.

ALL-STAR COMEDY ROUNDTABLE

Ben Stiller & Chris Rock

An intimate roundtable with the best comedic writers, directors and actors in one of the festival's most memorable events.

Past Participants include: Ben Stiller, Chris Rock, Jerry Seinfeld, Aziz Ansari, Zach Galifianakis, Bill Hader, Whitney Cummings, Bridget Everett, Colin Quinn, Harold Ramis

IN THEIR SHOES WITH...

Chris Matthews, Robin Wright & Beau Willimon

Chris Matthews (NBC, MSNBC) moderates in-depth conversations with film legends, providing an intimate glimpse into the lives of his guests.

Past Guests include: Adam Driver, Robin Wright, Steve Martin, Oliver Stone, Vera Farmiga, Charlie Kaufman, Molly Shannon, William H. Macy, Barry Levinson

SIGNATURE PROGRAMMING

Daily morning and afternoon talks are a perfect way for brands to get their product in the hands of film industry influencers and festival attendees.

MORNING COFFEE WITH...

What better way to spend your mornings than with the most talented writers, actors, directors and producers in the film industry over a cup of coffee?

Past Participants include: Natalie Portman, Davis Guggenheim, Anne Meara, Fischer Stevens, JC Chandor, Doug Liman

EPISODIC READINGS & AFTERNOON TEA TALKS

Tatiana Seigel & Gabourey Sidibe

Join NFF's Colony Screenwriters as actors bring their latest works to life. On other afternoons, NFF's top talent meet in an informal setting to discuss the hottest topics in filmmaking.

Past Tea Talk Guests include: Gabourey Sidibe, Lake Bell, Ellar Coltrane, Barbara Koppel

SIGNATURE PROGRAMMING

Back for 2019! NFF's "Women Behind The Words..." brings together top filmmakers, screenwriters, film and media executives as well as NFF Talent to discuss issues facing the women in film and television.

"WOMEN BEHIND THE WORDS..." PANEL & RECEPTION

Join the top women filmmakers, producers, media executives and talent for an insightful discussion about gender diversity in the film and television industries. An fantastic opportunity for brands looking to reach a sophisticated female audience of entertainment professionals and film aficionados.

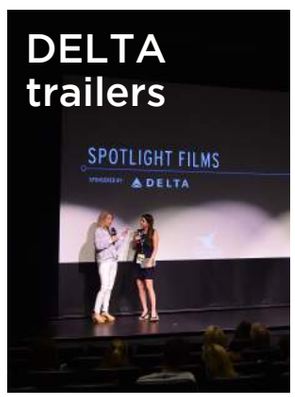
There will be a networking reception following the panel, where filmmakers, screenwriters, executives and sponsors can interact one on one.

Past participants include: Jeanne Tripplehorn, Alysia Reiner, Sera Gamble, Nancy Dubuc, Jacqueline Bisset, Lily Taylor, Leslye Headland, Cynthia Littleton, Stacy L. Smith, Ophira Eisenberg

Past sponsors include: EPIX & Lifetime

SPONSOR ACTIVATIONS

Nantucket Film Festival is a desirable partnership for brands looking to interact with influencers from film, media and television, as well as sophisticated film lovers from around the globe.



FESTIVAL PARTIES & RECEPTIONS

Sponsorship of NFF receptions, dinners and parties allow attendees to interact with your brand in a relaxed, fun setting where talent, filmmakers, and special guests mix and mingle under one roof.

Opening Party at Cru featuring Ciroc Summer Colada

Filmmakers Party sponsored by A&E IndieFilms featuring Stella Artois

Pure Leaf Iced Tea Happy Hour in NFF Legacy Lounge

‘The Illumination’ Gordon Gund Reception hosted by Cecilia Joyce Johnson

Screenwriters Tribute Cocktail Reception

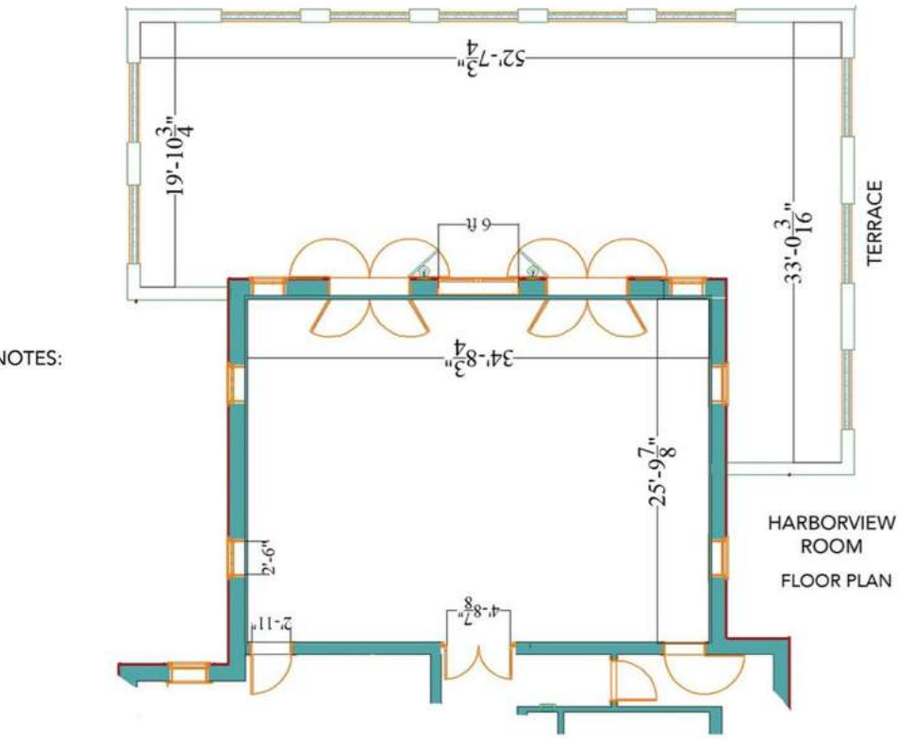
Screenwriter’s Tribute Dinner Hosted by Hennessy

NANTUCKET FILM FESTIVAL SIGNATURE EVENTS:

- Pre-Festival Launch Party - Tuesday
- Opening Night Party - Wednesday
- Filmmakers Party - Thursday
- NFF Board of Directors’ Reception - Friday
- Storyteller’s Late Night After Party - Friday
- Screenwriter’s Tribute Private Dinner - Saturday
- Post Tribute Cocktail Party - Saturday
- Closing Night Party - Sunday

LEGACY LOUNGE

The official lounge venue for the Nantucket Film Festival provides a place for guests and pass holders to meet and relax. Refreshments, festival program guides, newspapers and local information are provided in this venue. A perfect place for sponsors to showcase their services and products to NFF's highest profile guests.



NANTUCKET FILM FESTIVAL LEGACY LOUNGE:

- Participating sponsors will receive prime indoor or outdoor activation space within NFF Legacy Lounge
- Exclusive Lounge Access for Festival VIP's, High Level Pass holders and sponsors
- Unique gifting opportunities
- Press interviews in NFF Media Lounge
- Gifting and sampling opportunities
- Exclusive 'Tea Talks' held within the Legacy Lounge

FESTIVAL GUESTS

Every year the film industry's hottest talent converge on the intimate island of Nantucket to celebrate their peers and discover the year's best offerings in feature films, short films, documentaries and more! Join the exclusive group of NFF sponsors and align your brand with some of the biggest names in film and television.

Bobby Cannavale, Tom McCarthy & Chris Matthews

Thomas Hayden Church & Paul Giamatti

Jesse L Martin & Natalie Portman

Macaulay Culken & Steve Martin

Tina Fey

Dana Delaney, Ryan Eggold Kristen Schaal

Sasheer Zamata, Whitney Cummings, Kristen Schaal & Bridget Everett

Andrew Heckler, Garrett Hedlund, Adam Driver, Noah Baumbach

Alison Williams

BRAND PARTNERSHIPS

NFF partners with global brands, media and entertainment industry companies to provide deep level engagement with the worlds most influential filmmakers, screenwriters, actors and film lovers

We can provide a number of solutions for brands: Custom or Turn-Key Packages, including Branded Experiences, Content & Programming, Special Events and Year-Round Brand Exposure. A sampling of recent partners include:

SHOWTIME

WHITE ELEPHANT℠ NANTUCKET ISLAND

TESLA

A&E | IndieFilms

citi®

TRAVEL+ LEISURE

epix

DELTA

nationalgrid

Maui Jim®

REAL BREWED TEA PURE LEAF® TEAHOUSE COLLECTION

ANNO 1366 STELLA ARTOIS® Belgium

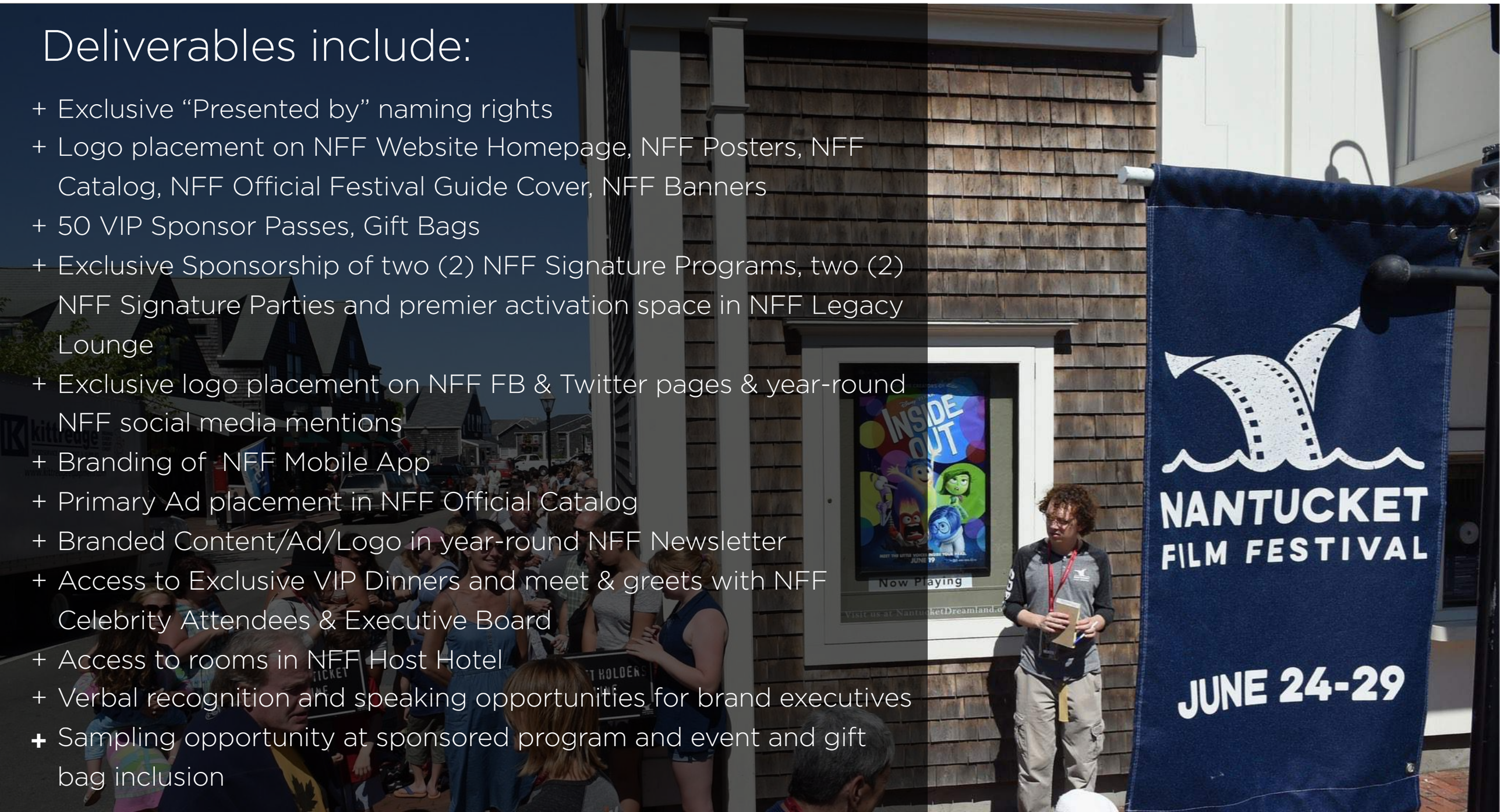
NANTUCKET
FILM FESTIVAL

NFF PRESENTING SPONSOR

1 @ $250K+

Deliverables include:

+ Exclusive “Presented by” naming rights
+ Logo placement on NFF Website Homepage, NFF Posters, NFF Catalog, NFF Official Festival Guide Cover, NFF Banners
+ 50 VIP Sponsor Passes, Gift Bags
+ Exclusive Sponsorship of two (2) NFF Signature Programs, two (2) NFF Signature Parties and premier activation space in NFF Legacy Lounge
+ Exclusive logo placement on NFF FB & Twitter pages & year-round NFF social media mentions
+ Branding of NFF Mobile App
+ Primary Ad placement in NFF Official Catalog
+ Branded Content/Ad/Logo in year-round NFF Newsletter
+ Access to Exclusive VIP Dinners and meet & greets with NFF Celebrity Attendees & Executive Board
+ Access to rooms in NFF Host Hotel
+ Verbal recognition and speaking opportunities for brand executives
+ Sampling opportunity at sponsored program and event and gift bag inclusion



NANTUCKET
FILM FESTIVAL

NFF MAJOR SPONSOR
$100K +

Deliverables include:

+ Logo placement on NFF Website Homepage, NFF Posters, NFF Official Catalog
+ 20 VIP Sponsor Passes, Gift Bags
+ Exclusive Sponsorship of One (1) NFF Signature Program, One (1) NFF Signature Party and activation space in NFF Legacy Lounge
+ Year-round NFF social media mentions
+ Primary Ad placement in NFF Official Catalog
+ Branded Content Ad/Logo in year-round NFF Newsletter
+ Access to Exclusive VIP Dinners and meet & greets with NFF Celebrity Attendees & Executive Board
+ Access to rooms in NFF Host Hotel
+ Verbal brand recognition at sponsored programs and events
+ Sampling opportunity at sponsored program and event and gift bag inclusion

NANTUCKET
FILM FESTIVAL

NFF SIGNATURE SPONSOR
$60K +

Deliverables include:

+ Logo placement on NFF Website, NFF Posters, NFF Official Catalog
+ 10 VIP Sponsor Passes, Gift Bags
+ Exclusive Sponsorship of One (1) NFF Signature Program, Co-Sponsorship of one (1) NFF Signature Party and activation space in NFF Legacy Lounge
+ Six month NFF social media mentions
+ Full page color Ad in NFF Official Catalog
+ Branded Content/Ad/Logo for six months in NFF Newsletter
+ Access to Exclusive VIP Dinners and meet & greets with NFF Celebrity Attendees
+ Access to rooms in NFF Host Hotel
+ Verbal brand recognition at sponsored programs and events
+ Sampling opportunity at sponsored program and event and gift bag inclusion

NANTUCKET
FILM FESTIVAL

NFF PRODUCING SPONSOR
$25K +

Deliverables include:

+ Logo placement on NFF Website, NFF Official Catalog
+ 4 VIP Sponsor Passes, Gift Bags
+ Co-Sponsorship of One (1) NFF Signature Program or Co-Sponsorship of (1) NFF Signature Party and small activation space in NFF Legacy Lounge
+ Three months NFF social media mentions
+ Full page color Ad in NFF Official Catalog
+ Ad/Logo for three months in NFF Newsletter
+ Verbal brand recognition at sponsored program or event
+ Sampling opportunity at sponsored program or event

NANTUCKET
FILM FESTIVAL

NFF CONTRIBUTING SPONSOR

$10K +

Deliverables include:

+ Logo placement on NFF Website, NFF Official Catalog
+ 2 VIP Sponsor Passes, Gift Bags
+ Co-Sponsorship of One (1) NFF Signature Program
+ One month NFF social media mentions
+ Half page color Ad in NFF Official Catalog
+ Ad/Logo for one month in NFF Newsletter
+ Verbal brand recognition at sponsored program
+ Sampling opportunity at sponsored program

NANTUCKET FILM FESTIVAL

PRESS

YAHOO!

THE HUFFINGTON POST

AP

The New York Times NYTIMES.COM

BOSTON Herald

The Boston Globe

VARIETY

People

THE Hollywood REPORTER

Jacqueline Bisset

"Nantucket Film Festival Celebrates 20th Anniversary With High Profile Line Up"

The Hollywood Reporter

"Celebrating Risk-Taking Scribes, Creatives find 'refuge' and make biz connections at island fest"

VARIETY

NFF Staged Reading

Jenny Slate, Ben Stiller, Michael Ian Black

"Big Names In The Crowd At Nantucket Film Festival"

The Boston Globe

NFF EDUCATIONAL PROGRAMS

In keeping with the Nantucket Film Festival's mission of highlighting screenwriters, NFF Educational Programs now provide year-round filmmaking labs for Nantucket youth who reside on the island throughout the year.

FILMMAKING LABS

Throughout the winter and spring, NFF holds labs dedicated to aspects of filmmaking, including: writing, documentary, or cinematography. Students come from both the Nantucket High School and Middle School to partake and then break off into intensive one on one mentoring sessions with the lab directors. Their short films are featured at NFF's 'Teen View Showcase'.

TEEN VIEW JURY

Select Nantucket eighth graders screened this year's shorts, discussed each one, and in the process learned the fundamentals of critical film analysis. At the end of the Festival, the jury gave the Short Film Award to the filmmaker whose short best inspired discussion.

FILMMAKING PROGRAM

Students in our Teen View Labs may also participate in this weeklong crash course in production. The students use footage shot as part of a live production crew (NCTV18) and to make videos for the NFF website.

NANTUCKET FILM FESTIVAL

AT A GLANCE

Audience

Annual Attendees 8,500
Purchase Tickets & Passes Online 67.4%
Annual HHI $200k+ 50%
Seasonal Nantucket Homeowner 50%
Undergraduate Degree or Higher 87%

Age

Under 18	4%
18-34	28%
35-54	33%
55+	35%

Festival Press

Print Impressions: 1.5M
Social Media Impressions: 200K
Online Impressions: 3.04B
Total Impressions 3.042B

Social Media

Friends & Followers 10,000+
NFF Newsletter Subscribers 7,500+

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FOR ADDITIONAL INFORMATION
PLEASE CONTACT:

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